

People Analytics Case Studies Reading List | #HRDatenliebe | Der People Tech Blog

curated by Daniel Mühlbauer

Title	Author(s)	Year	Company	Industry	Link
Redefining HR using people analytics: the case of Google	Shrivastava et al.	2018	Google	Tech	https://www.researchgate.net/publication/323936892_Redefining_HR_using_people_analytics_the_case_of_Google
Using people analytics to drive business performance: A case study	Arellano et al.	2017	Restaurant chain	Service	https://weblogibc.co.com/wp-content/uploads/2018/01/Using-people-analytics-to-drive-business-performance-A-case-study.pdf
Embracing Ingenious People Analytics: Case of PepsiCo	Bishnoi et al.	2020	Pepsi	Nahrung	https://www.ijmh.org/wp-content/uploads/papers/v4i6/F0643024620.pdf
People Analytics Case Studies 2016	n.n.	2016	Several	Verschiedene	https://www.strimgroup.com/en/blog/people-analytics-case-studies-2016/
Reducing Workplace Accidents using People Analytics	Nguwi	n.n.	n.n.	Trucking	https://www.aihr.com/blog/reducing-workplace-accident-people-analytics/
People Analytics Isn't as Hard as You Think—Nielsen Proves Why	Steiner	2017	Nielsen	Beratung	https://www.linkedin.com/business/talent/blog/talent-engagement/how-nielsen-used-people-analytics-to-increase-retention
Competing on Talent Analytics	Davenport et al.	2010	Harrah's Entertainment	Unterhaltung	https://hbr.org/2010/10/competing-on-talent-analytics
The Algorithm That Tells the Boss Who Might Quit	Silverman/Waller	2015	Walmart, Credit Suisse	Verschiedene	https://www.wsj.com/articles/the-algorithm-that-tells-the-boss-who-might-quit-1426287935
People Analytics als Wissenschaftskooperation: Mobiles Arbeiten bei der Audi AG	Kuschel et al.	2017	Audi AG	Automobil	https://www.haufe.de/download/personalquarterly-32017-people-analytics-personalquarterly-420922.pdf
FlixBus verwendet das HR Keyboard für datengestützte Führung und evidenzbasierte Entscheidungen	Huff et al.	2017	Flixbus	Mobilität	https://www.functionhr.de/kundenerfolg-erfolgsgeschichte-flixbus/
HAI und functionHR entwickeln das preisgekrönte HAI-PAD für smartes Personalmanagement	Huff et al.	2019	Hammerer Aluminium	Produktion	https://www.functionhr.de/kundenerfolg-erfolgsgeschichte-hai/
Understanding learning using surveys	n.n.	n.n.	NYC Bildungsministerium	Öffentlicher Dienst	https://rework.withgoogle.com/case-studies/case-study-nyc-doe-survey/
Understanding how employees value their benefits	n.n.	2007	Wegman's	Handel	https://rework.withgoogle.com/case-studies/Wegmans-conjoint-analysis/
Capital One's ongoing quest to advance HR research	n.n.	2018	Capital One	Versicherung	https://rework.withgoogle.com/blog/capital-one-people-analytics/
Microsoft's collaborative approach to research	n.n.	2018	Microsoft	Tech	https://rework.withgoogle.com/blog/microsoft-people-analytics/
Merck & Co. on the research-practice divide	n.n.	2018	Merck	Chemie	https://rework.withgoogle.com/blog/merck-people-analytics/
How the Federal Government surveys one million employees	n.n.	2018	US. Office of Personnel Management	Öffentlicher Dienst	https://rework.withgoogle.com/blog/how-federal-government-surveys/
Avoiding loss to make big gains in employee wellness	Goldberg	2017	n.n.	n.n.	https://rework.withgoogle.com/blog/avoiding-loss-to-make-gains-in-wellness/
Hiring crewmembers with the skills to thrive	n.n.	n.n.	JetBlue	Mobilität	https://rework.withgoogle.com/case-studies/JetBlue-hiring-crewmembers-with-skills-to-thrive/
Assessing toxicity in the workplace	n.n.	n.n.	Riot Games	Tech	https://rework.withgoogle.com/case-studies/riot-games-assessing-toxicity/
Transformational Leadership, High-Performance Work System Consensus, and Customer Satisfaction	Weller et al.	2020	Baumarktkette	Handel	https://www.en.pw.bwl.uni-muenchen.de/publicationsnew/weller-suess-et-al-2019-hpws.pdf